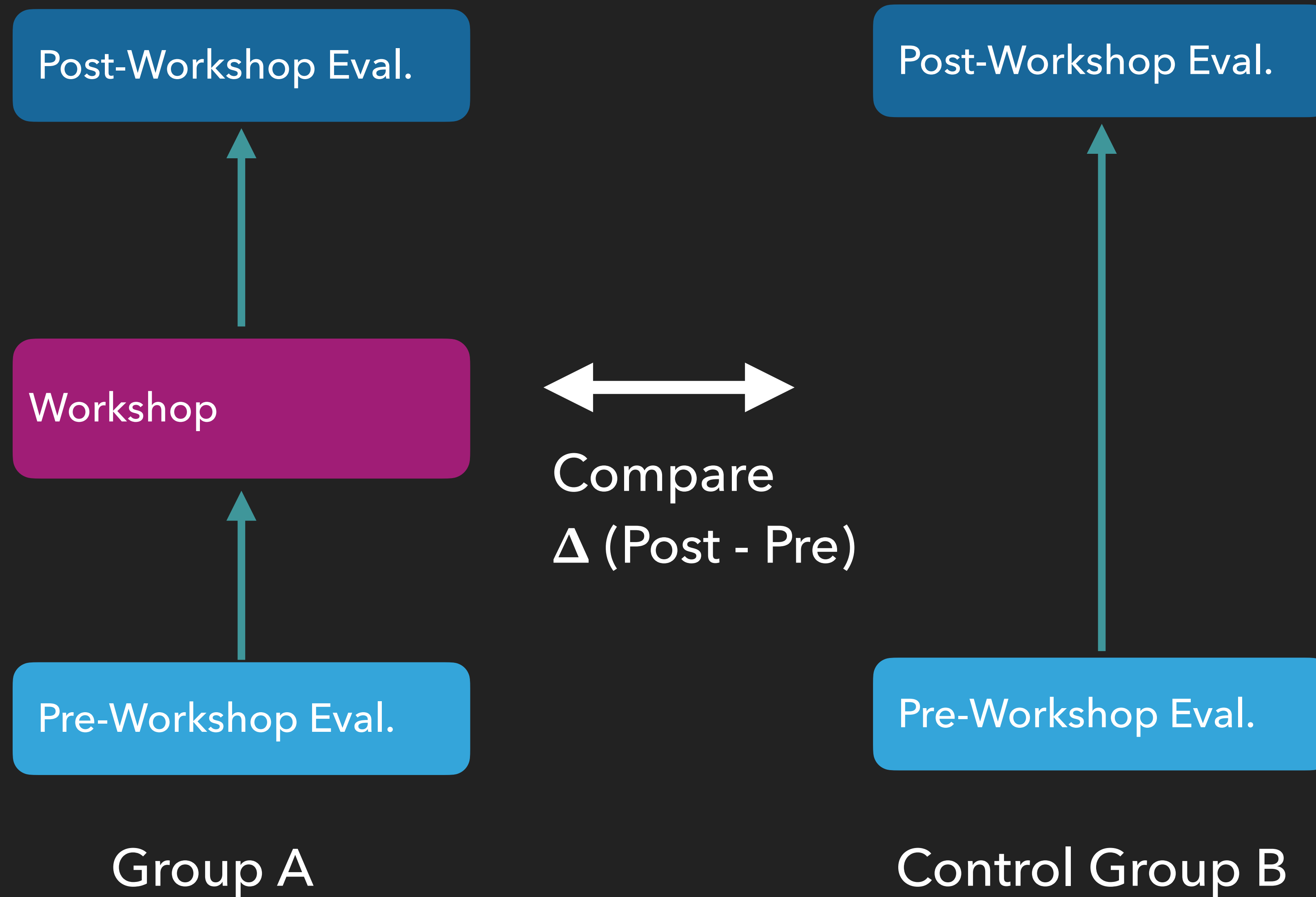


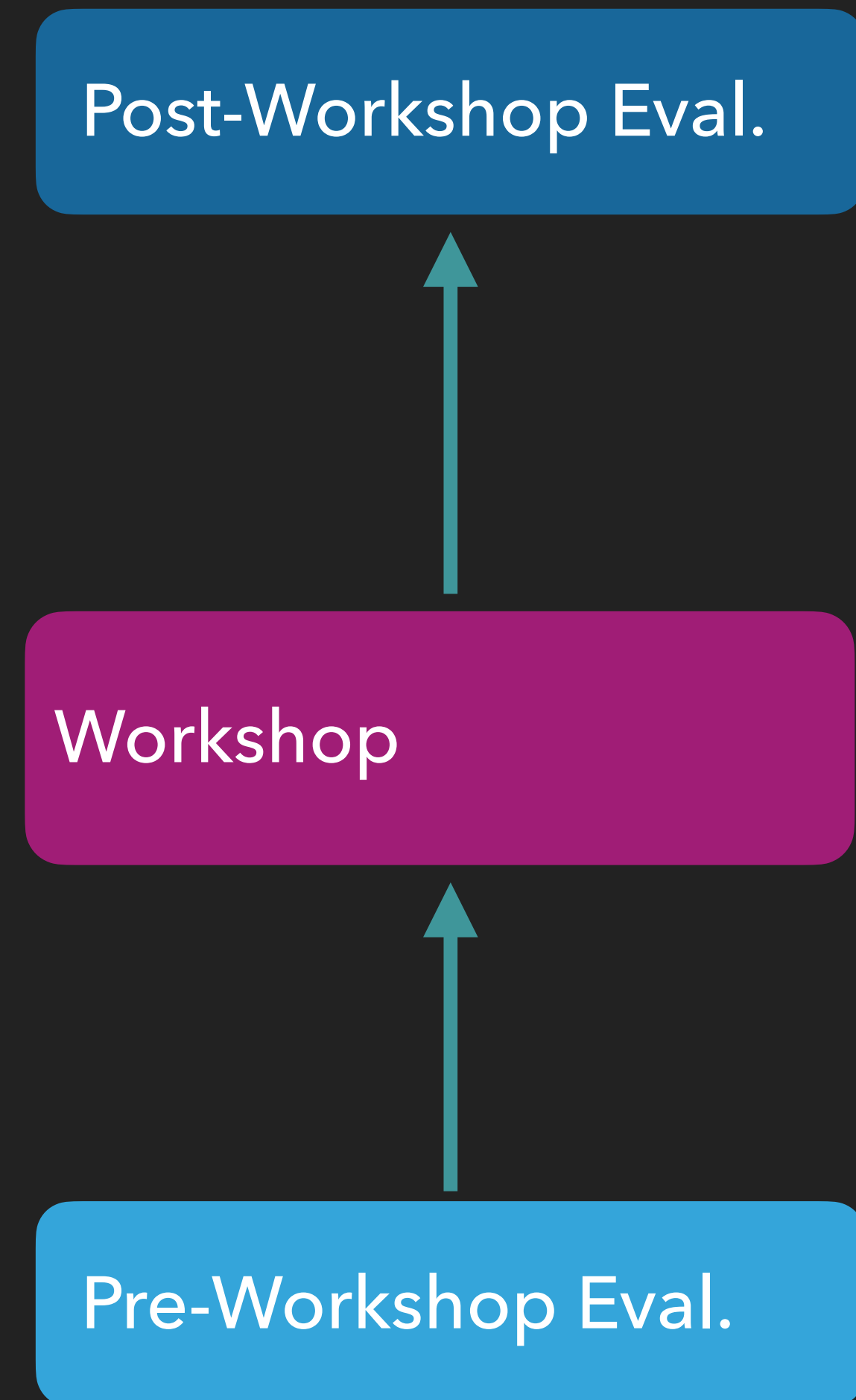


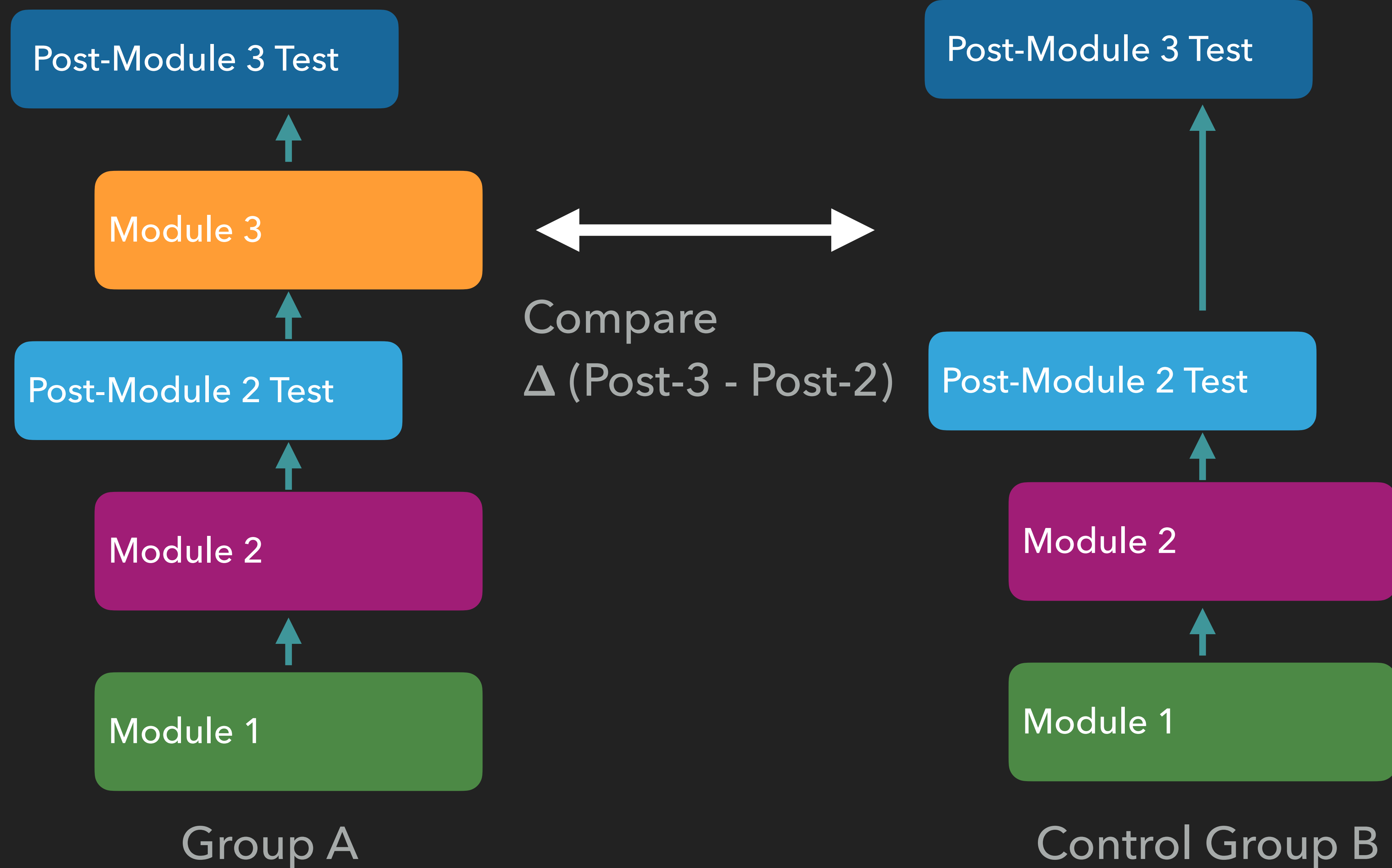
PERFORMANCE EVALUATION STRATEGY

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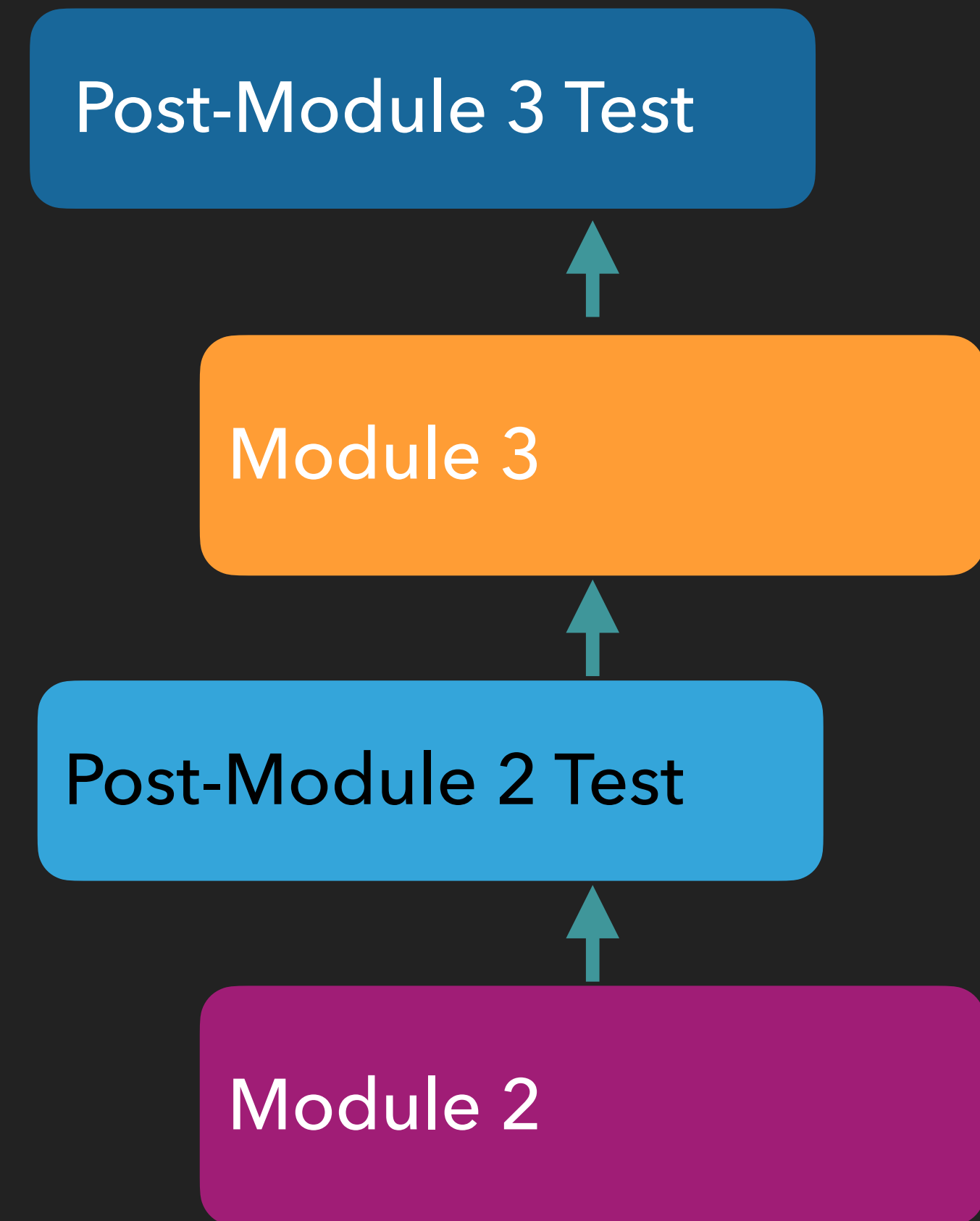


- ▶ Workshop success can be measured using a dedicated web application provided and hosted by know-know.org (evaluation platform)
- ▶ Pre- and post-workshop evaluations consist of about 12 multiple choice questions based on real world scenarios





- ▶ Module evaluation for digital experiences is directly integrated into experience apps
- ▶ Analog experiences can be evaluated over the [know-know.org](https://www.know-know.org) evaluation platform.
- ▶ Consist of about 6 multiple choice questions based on real world scenarios



- ▶ All evaluation data is collected by [know-know.org](https://www.know.know.org) to support the continuous improvement of its products.
- ▶ Only the pure evaluation data is collected and stored, no other data of any kind.

In particular:

- ▶ No personal data of any kind is collected.
- ▶ No data from which personal data could be inferred is collected.

