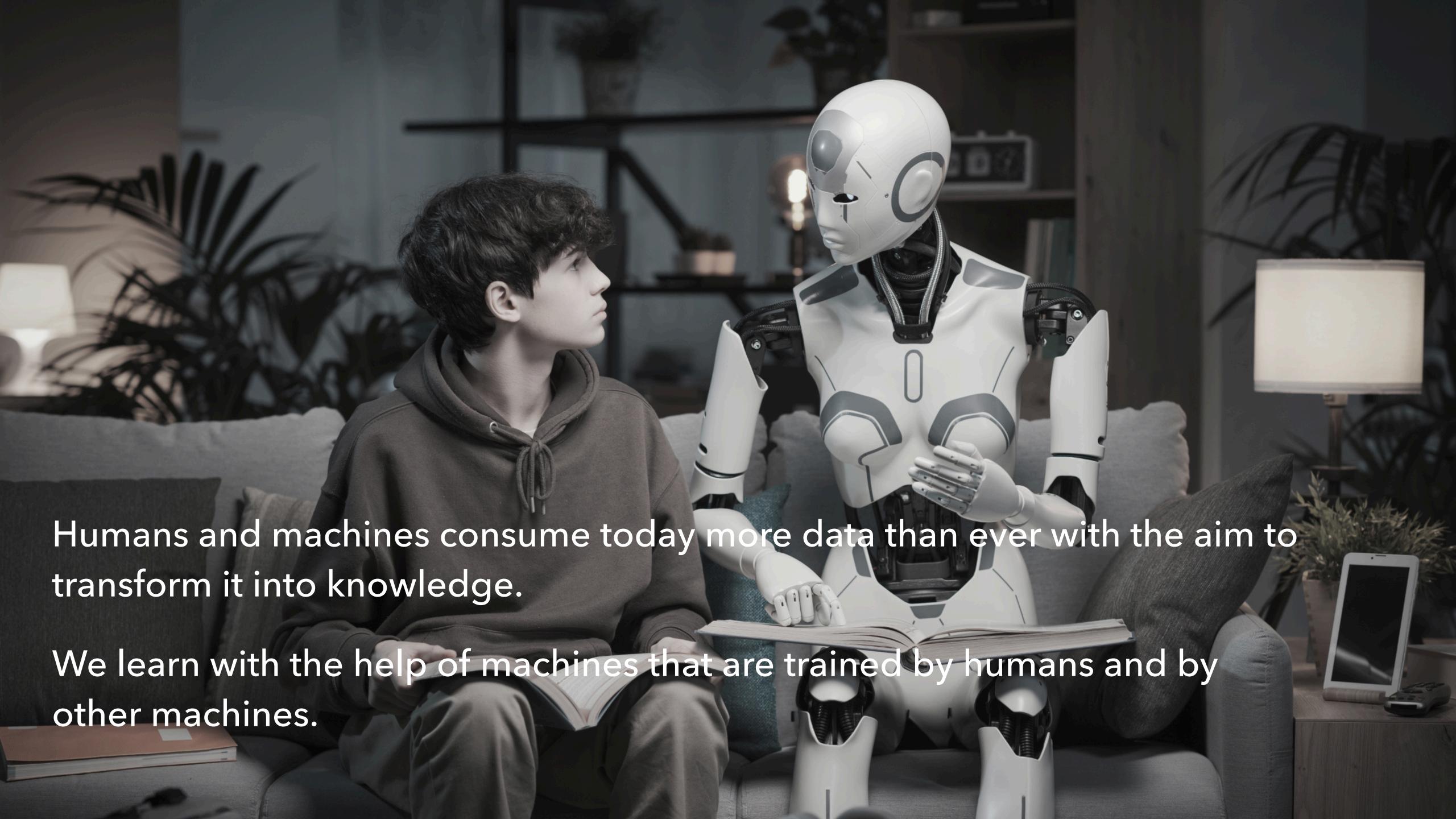
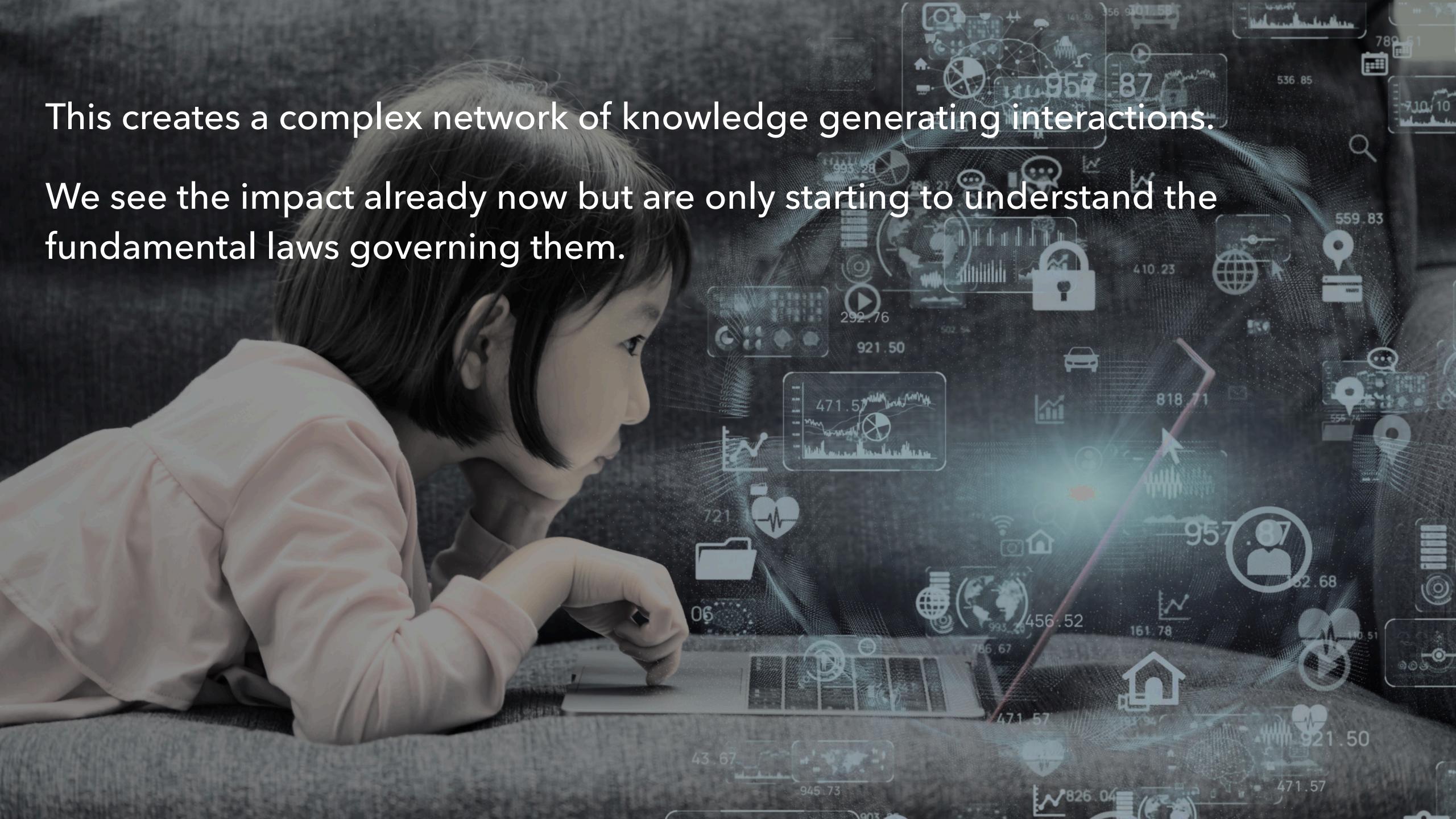


THE LEARNING AWARENESS INITIATIVE

KNOW-KNOW.org





THIS LACK OF UNDERSTANDING LIES AT THE CORE OF MANY OF TODAY'S SOCIETAL ISSUES



Propaganda

Disinformation

Self-Image Issues

Fake News

Al bias and discrimination

Blind trust in Al

Indoctrination

Information Bubble

Biased views of social groups and trends

Overwhelmed by Al generated slop

Deepfakes



LEFT UNADDRESSED THESE KNOWLEDGE ISSUES POSE A SERIOUS THREAT TO HUMANKIND



STEP-BY-STEP INSTRUCTIONS TO ADDRESS THESE ISSUES ARE LARGELY INEFFECTIVE

Understanding how knowledge originates and how it spreads will help humanity deal with the information and knowledge challenges



THE KNOW-KNOW.org MISSION

- We raise public awareness about the challenges surrounding information and knowledge.
- We create interactive learning experiences, digital and analog serious games and simulations aimed at teenagers and adults to help them engage with the subject.
- We support research to foster a deeper understanding of these processes.
- All materials are published under open-source licenses



THE KNOW-KNOW.org STRATEGY

- Implement an effective public relations strategy
- Become a creative hub for open-source content creation
- Cooperate with leading research facilities
- Implement a fast-paced production process by leveraging AI to automate workflows

